

WEBSITE PROPOSAL · APRIL 2026

# Thompson Companies.

Delivery Package · ATS Repositioning + ATB Launch

A complete digital rebuild for All Task Services and a full launch of All Task Boxes — two live sites, one visual system, one trusted Tulsa name behind both.

PREPARED BY

**Dollar Made Media**

Kane Dollar · Kane@Dollarmademediamedia.com

PREPARED FOR

**Matt Thompson**

Owner — All Task Services & All Task Boxes

# Two brands. One home base. ●

Matt — when we started, All Task Services was being framed as a home-services shop. That framing was leaving real money on the table. Commercial GCs, facility managers, medical clinics, and industrial buyers weren't seeing themselves on the page. So we repositioned the whole brand around what you actually do: Tulsa's All-In-One Construction & Maintenance Partner — Commercial, Residential, Medical, and Industrial under one trusted call.

All Task Boxes is the other half of the play. A 15-container fleet, a real sub-brand, and an edge that HUGG & Hall and TUFF Box don't have: a working construction company backing every delivery. Contractors trust jobsite neighbors more than they trust national rental outfits — and that's the wedge we built the entire ATB site around.

This package covers what was delivered: a repositioned All Task Services site and a full All Task Boxes launch site with interactive fleet grid and dual-route quoting. Google Business Profile work for the ATB launch. Both properties deployed on Cloudflare with SSL. Your private briefing dashboard was updated to mirror both brands in one place.

One build window. One invoice. One point of contact. The two sites share visual DNA and cross-link — so a homeowner looking for a remodel sees the container option, and a contractor renting a 20-footer sees the construction side. That's a conversion flywheel no competitor in Tulsa has. Medical / Dental Development is queued up as Phase 2 once the brand name is locked.

**BOTTOM LINE**

The only container rental in Tulsa backed by a real construction company — and the only construction company in Tulsa with its own fleet.

# Two sites. One story.

Every section of both sites drives visitors toward the phone, the form, or the fleet.

## 01 **ATS — REPOSITIONED HERO & FOUR-SECTOR FRAME**

New H1: 'Tulsa's All-In-One Construction & Maintenance Partner.' Commercial, Residential, Medical, and Industrial under one trusted call. Drops the home-services-only framing.

## 02 **ATS — SECTOR TRACKS & SERVICES**

Four dedicated sector tracks with their own service language: commercial GCs, residential remodels, medical build-outs, and industrial facility maintenance.

## 03 **MEDICAL / DENTAL DEVELOPMENT — PHASE 2 TEE-UP**

Third Thompson brand queued for the next build window. Name still being locked (MedBuild, Thompson Medical Development, or Meridian Healthcare Construction). Slot reserved at bundled pricing.

## 04 **ATB — HERO, FLEET & PRICING CARD**

Glass-header launch hero with custom SVG container, 15-unit sticker, and pricing card. Marquee bar. 20ft/40ft fleet display with sizes and specs.

## 05 **ATB — DUAL-TRACK QUOTE FLOW**

Contractors / Homeowners two-track split. 6-city service area map. 3-step delivery process. FAQ accordion. Fully wired quote form with smart routing.

## 06 **ATB — TULSA LOCAL SEO & GBP**

LocalBusiness + FAQPage JSON-LD schemas. Tier-1 keywords woven throughout copy. 'Powered by All Task Services' footer badge preserving the parent-brand link.

# Built for the business, not just the look.

## ● SHARED BRAND SYSTEM

Both sites built on the ATS palette — navy, orange, gold, cream — with gold added as the ATB sub-brand distinction. Visitors instantly connect the two brands.

## ● DUAL-TRACK LEAD ROUTING

Every form knows whether it's a contractor or a homeowner. Commercial leads route one way, residential the other, each with the right follow-up template.

## ● INTERACTIVE FLEET GRID

ATB's 15-container fleet displayed with sizes, specs, and a 20ft/40ft breakdown. Custom SVG container graphics. 6-city service area map built in.

## ● MULTI-VERTICAL SEO

ATS targets commercial, residential, medical, and industrial searches in Tulsa. ATB targets a full Tier-1/2/3 keyword map with LocalBusiness + FAQPage schema.

## ● GBP LAUNCH FROM ZERO

New Google Business Profile for ATB: categories, photos, services, Q&A seeded, review generation flow. Ranking from day one, not month three.

## ● DEPLOYED & LIVE

Both sites deployed on Cloudflare Pages with SSL, global CDN, and sub-second load times. ATS and ATB — live right now. Private briefing dashboard synced to match.

# Two brands. Already live.

Both sites deployed on Cloudflare Pages with SSL and CDN. Send these URLs to a prospect today.

ACTIVE

## ALL TASK SERVICES

Repositioned hero, four-sector frame, Commercial / Residential / Medical / Industrial tracks. Live at [a40f7aa5.all-task-services.pages.dev](https://a40f7aa5.all-task-services.pages.dev).

ACTIVE

## ALL TASK BOXES

Full launch site. SVG hero, 15-unit fleet, dual-track quote flow, 6-city service area, FAQ. Live at [d29538ed.all-task-boxes.pages.dev](https://d29538ed.all-task-boxes.pages.dev).

COMING SOON

## CUSTOM DOMAIN — ATB

[all-task-boxes.com](https://all-task-boxes.com) reverse-proxy setup ready to wire up on request. No extra charge — included in hosting & deployment.

COMING SOON

## MEDICAL / DENTAL DEVELOPMENT

Third Thompson brand queued for Phase 2. Build window reserved at bundled pricing once the brand name is locked.

### WHAT THIS MEANS

You can send both links to a prospect today.  
Phase 2 (Medical / Dental Dev) is teed up next.

# What this costs.

Transparent pricing. No hidden fees. Here's exactly what you're getting.

<b>All Task Services — Original Scope (Repositioned &amp; Delivered)</b> Four-sector repositioning: Commercial, Residential, Medical, Industrial. Hero rebuild, portal hero sync, deployment. Prior invoice scope — delivered and live.	<b>\$3,997</b>
<b>All Task Boxes — Launch Website · NEW</b> Complete brand-new launch site. Glass header, SVG hero, 15-unit fleet, 6-city service area, FAQ, quote form. LocalBusiness + FAQPage schema. Live.	<b>\$1,997</b>
<b>ATB Dual-Route Quote System + Briefing Sync · NEW</b> Contractors / Homeowners two-track quote split with smart routing. Private client briefing dashboard synced with gold-themed ATB tab and 8-step status tracker.	<b>\$500</b>
<b>ATB Local SEO + Google Business Profile Launch · NEW</b> Full Tier-1/2/3 keyword map implementation for ATB. Brand-new GBP setup from zero with schema markup and review generation flow.	<b>\$500</b>
<b>Multi-Project Loyalty Discount</b> Bundled discount for trusting DMM with a second Thompson brand in the same window. Applied because you came back for more than one site.	<b>-\$997</b>

TOTAL INVESTMENT

**\$5,997**

## HOW THIS COMPARES

- General contractors pay agencies \$10,000–\$25,000 for multi-vertical commercial service sites of this scope
- Container rental launches with GBP setup typically run \$4,000–\$8,000 from specialized launch firms
- Freelancers bidding the same multi-site package usually quote \$6,000–\$12,000 without SEO included
- This package includes everything: two full sites, SEO for both, GBP launched from zero, hosting, and 30 days of post-launch support

Payment structure: 50% deposit (\$2,998.50) to start - 50% on completion (\$2,998.50) on handoff

# How we got here in one build window.

## PHASE 01

### REPOSITIONING & STRATEGY

Dropped the home-services-only framing. Locked in the four-sector story: Commercial, Residential, Medical, Industrial. New H1 and hero direction approved.

## PHASE 02

### ATS REBUILD

Full All Task Services redesign. Repositioned hero, sector tracks, services. Mobile-first build. Deployed to Cloudflare Pages.

## PHASE 03

### ATB LAUNCH BUILD

All Task Boxes site built from scratch. Glass header, SVG hero, 15-unit fleet display, 6-city service area, FAQ, wired quote form.

## PHASE 04

### QUOTE SYSTEM & SEO

Contractors / Homeowners dual-track quote split. Tier-1/2/3 keyword map implemented. LocalBusiness + FAQPage JSON-LD schema shipped.

## PHASE 05

### GBP LAUNCH & BRIEFING SYNC

Google Business Profile built from zero for ATB. Private briefing dashboard synced with gold-themed ATB tab and 8-step status tracker.

## NOW LIVE

### DEPLOYED & READY

Both sites live on Cloudflare with SSL. Send the URLs to a prospect today. 30 days of post-launch support active. Medical / Dental Development queued for Phase 2.

# A few loose ends.

Everything's live — these are the pieces still open from your side.

- REQUIRED** **Real ATB Logo (replaces SVG placeholder)**  
The ATB site currently uses a custom SVG container as a placeholder logo. A real vector logo (SVG/AI/EPS) drops right in.
- REQUIRED** **Container Fleet Photos**  
Real photos of the 15-unit fleet once containers arrive on lot. These replace placeholder imagery in the fleet grid and GBP.
- REQUIRED** **ATS Jobsite Photos**  
20–30 photos from commercial, residential, medical, and industrial jobs to fill the sector tracks and boost SEO signals.
- OPTIONAL** **Custom Domain Hookup — all-task-boxes.com**  
Approval to wire up the Cloudflare Worker reverse-proxy. No extra charge — included in hosting & deployment.
- REQUIRED** **Final Payment on Handoff**  
50% remaining balance due on final walkthrough and sign-off. Standard DMM payment structure.

DELIVERED · APRIL 2026

# It's already live.

Two brands live. A third queued. One trusted name behind all of it.

**Kane Dollar · Dollar Made Media**

Kane@Dollarmademedias.com